



## ClickDimensions Marketing and Design Specialist

### Company Overview

ClickDimensions develops the [ClickDimensions](#) and [Automational](#) branded online Marketing Automation solutions that include Email Marketing, Web Tracking, Lead Scoring, Campaign Tracking, Web Forms/Surveys, Social Discovery, Relationship Management and more.

### Role Overview and responsibilities

The ClickDimensions Marketing Specialist role is a 'hands on' position combining technical marketing with creativity and encompassing all areas of marketing and sales support. The Marketing Specialist will be able to execute a variety of tasks with limited outside vendor support. The Marketing Specialist is responsible for:

- Building, maintaining, enhancing and optimizing the [ClickDimensions](#) and [Automational](#) web sites
- Designing monthly newsletter and email marketing campaigns
- Designing graphics for content marketing programs
- Writing blog posts and other marketing content
- Creating customer case studies and testimonials
- Developing and maintaining sales collateral
- Monitoring pay per click (PPC) and other online marketing programs
- Contributing to overall lead generation and management
- Discovering new lead sources

### Skills

The ClickDimensions Marketing Specialist should possess the following skills:

- Professional design experience (submit portfolio/examples)
- Adobe Creative Suite
  - Photoshop and Dreamweaver required
  - Acrobat, Illustrator and InDesign desired
- MS Office
  - Word, PowerPoint, Outlook required
  - Excel desired
- Front-end web design
  - HTML/CSS knowledge required
  - WordPress/CMS experience desired
- Experience with email marketing required, marketing automation tools desired
- Thorough knowledge of social media; experience with online advertising a plus
- Strong communication skills and attention to detail
- Ability to learn new software quickly
- Self-motivated and able to work in a dynamic environment on a wide variety of projects

### Technical Assessment

Marketing Specialist candidates will be asked to complete a technical assessment to evaluate their ability to learn a new technology and create a piece of marketing content.

### Location and Reporting

The Marketing Specialist will work in the ClickDimensions office at One Dunwoody Park, Dunwoody GA 30338. The position will report to the Director of Marketing.

**Instructions for Application**

Interested candidates must submit a personal cover letter/message with their profile/resume. Please outline why this job is a good fit for you and reference previous relevant experience. Candidates who do not submit a personal cover letter/message will not be considered.

**Compensation**

The Marketing Specialist will be compensated on a mix of base salary and goal based bonus.

**Contact**

Interested candidates should send a resume and ClickDimensions-specific cover letter to [careers@clickdimensions.com](mailto:careers@clickdimensions.com)