

How to Close Deals with Partner Sales Connect

What is ClickDimensions? Built on Microsoft Azure, ClickDimensions is a software-as-a-service marketing automation solution that adds email marketing, campaign automation, web intelligence, lead scoring, event management, social, SMS messaging, landing pages and form and survey capture functionality into Microsoft Dynamics 365.

Dynamics and Azure Sales with ClickDimensions

ClickDimensions is a Gold 2 level, Co-Sell Recommended ISV that is committed to Microsoft sales success. Not only does the ClickDimensions marketing automation solution help drive Dynamics 365/CRM online sales, sellers can receive credit toward their Azure revenue quota by registering ClickDimensions deals through Partner Sales Connect (PSC).



What is the incentive?

By sharing opportunities through Partner Sales Connect, receive **10% of the total contract value** in Azure Consumed Revenue quota retirement for each deal

How does it work?

Register an inbound or outbound opportunity in Partner Sales Connect

Once the deal is closed, ClickDimensions will upload a signed customer contract for proof of execution in PSC



Get Started:

- Login through MSX to register deals on <u>Partner</u> <u>Sales Connect</u>
- Receive inbound opportunities and share outbound opportunities with ClickDimensions
- Download ClickDimensions sales resources from the <u>ISV</u> <u>App Catalog</u>
- Act now! Deals can be registered now through June 2018 to qualify for FY18 deal registration

What qualifies?

Minimum deal size of **\$25,000** USD (no maximum deal size)

Any deal with signed documents on or after 1 July 2017 qualify for FY18 deal registration

Deals may be registered up to 6 months after the deal is closed

Close more deals and retire Azure quota with ClickDimensions!

