ClickDimensions

SOCIAL ENGAGEMENT
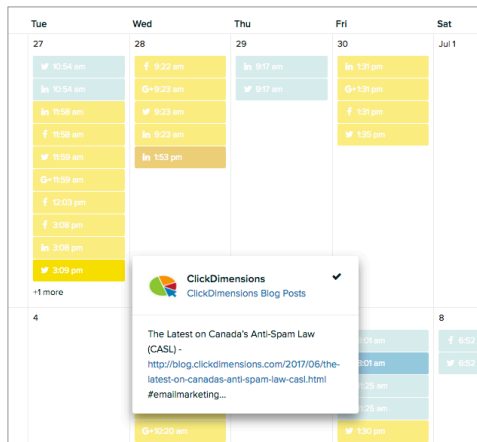## powered by Oktopost

ClickDimensions social engagement is a complete social media marketing platform for Microsoft Dynamics 365 users. Powered by Oktopost, an industry leader in B2B social media solutions, ClickDimensions social engagement is designed specifically for B2B marketers who need smart, time-saving solutions that maximize their social media ROI. The social engagement platform is the perfect complement to the social marketing features available out of the box in ClickDimensions.
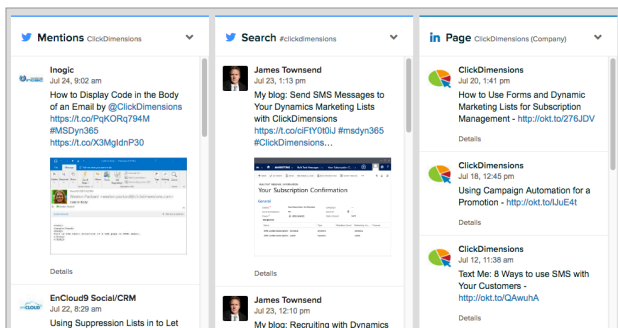
SOCIAL SCHEDULING

Intelligent publishing enables you to create content in advance and let the social engagement platform do the rest by automatically spreading your posts across your schedule. And the social media editorial calendar lets you see at-a-glance what's posting when on every platform in every campaign.

Manage your social pipeline with a company-wide view of all your social content
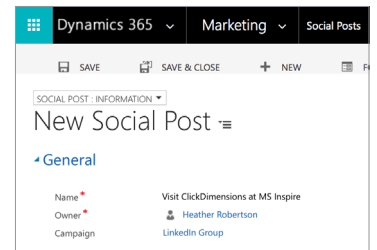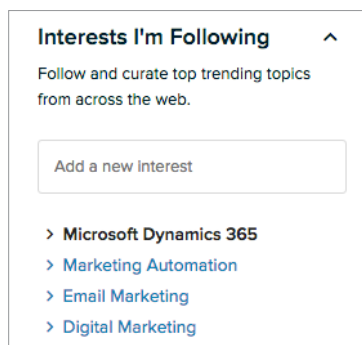

SOCIAL LISTENING

Easily monitor and engage in social conversations across multiple social networks from one platform. Cut through the social media noise and focus on the discussions that really matter.

Create live monitors that track keywords, mentions, company pages and more

CONTENT CURATION

Broaden your social media horizons with content that appeals to your audience and positions your business as a thought leader. Automated content curation makes it easy to discover and publish content to your social profiles.
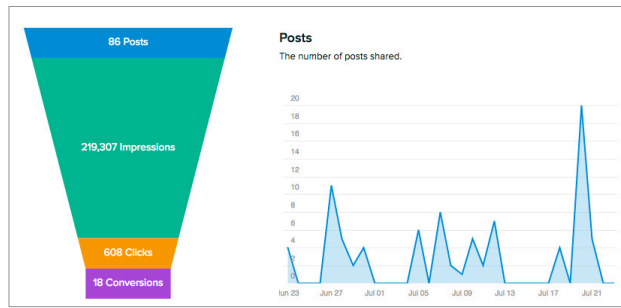
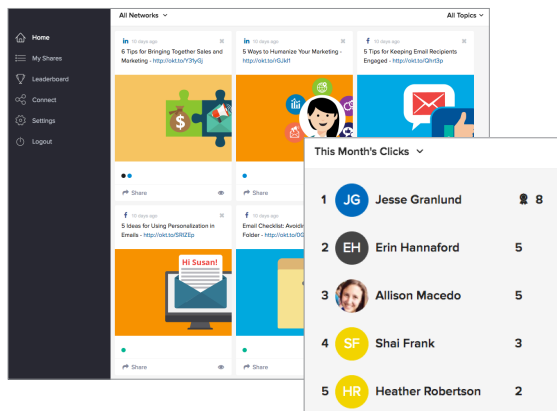*Never miss out on content that is relevant to your organization*

In addition to the social engagement platform, the ClickDimensions marketing automation solution allows you to post to Facebook, Twitter, LinkedIn and Google+ directly from Dynamics 365. Posts can be published immediately or conveniently scheduled for any day or time in the future, and interactions with your social posts are tracked inside your CRM.
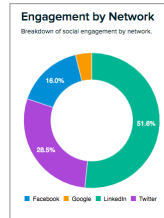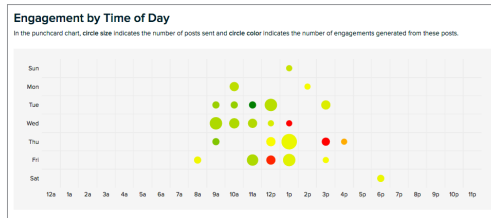

ClickDimensions is the top-rated email marketing and marketing automation solution for Microsoft Dynamics 365. **Learn more about ClickDimensions at clickdimensions.com**

ANALYTICS

Advanced social analytics measure the effectiveness of your social marketing efforts and their impact on revenue and the sales pipeline. Measure the results for engagement and conversions for every social network and post.

From clicks to conversions, learn how your social content is performing with real B2B metrics
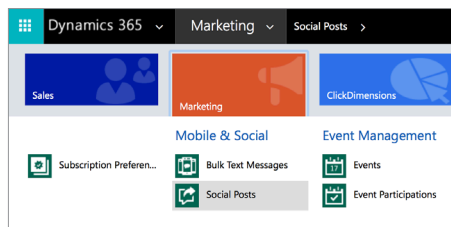

ADVOCACY

Round out your social media strategy with social advocacy. Give employees and partners the tools they need to easily amplify your company's social media marketing efforts and expand your reach.

Social advocacy boards allow teams to share content on their social networks and compare each other's activity through a leaderboard

SOCIAL DATA IN CRM

ClickDimensions closes the loop from social click to sale by tracking all engagement data in Microsoft Dynamics 365.

Ready to get started? There's a ClickDimensions social package for every need. Contact us today at +1.888.214.4228 or sales@clickdimensions.com to learn more!

	ClickDimensions Embedded Social Marketing	ClickDimensions Social Engagement Standard Package	ClickDimensions Social Engagement Professional Package
Users	Included w/D365	3	5
Social Profiles	5	20	Unlimited
Social Publishing	X	X	X
Activity Tracking	X	X	X
Social Analytics		X	X
Bulk Scheduling		X	X
Content Curation		X	X
Social Listening		X	X
Integrations		X	X
Social Advocacy			X
Customer Care			Add-on available
Team Management			Add-on available

Discover more about ClickDimensions social engagement at

CLICKDIMENSIONS.COM

To receive tips on marketing with Microsoft Dynamics 365, visit

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